



# Prysmian Group to Showcase Multiple Product Offerings at the Upcoming 2018 National Electrical Contractors Association Convention

Prysmian Group has one of the broadest construction wire and cable offerings in the industry

HIGHLAND HEIGHTS, KY – September 26, 2018 – Prysmian Group North America, a world leader in the energy and telecom cable systems industries, will reinforce its strong association with electrical contractor sector at the 2018 National Electrical Contractors Association (NECA) convention in Philadelphia, PA from Sept. 30 – Oct. 2. Prysmian's latest range of products will be on display including Lifeline® and AirGuard™ Cable Solutions supported by a comprehensive team of market and product specialists.

The Prysmian Group product portfolio includes low and medium voltage cables as well as a comprehensive range of accessories for splicing, connecting and terminating energy cables. These include ELASPEED™ Compact Splice, COLDFIT™ & ELASPEED™ Terminators as well as Glands.

As your all-in supplier, we have everything from cord, datacom, electronics and fiber to building wire, industrial and specialty cable including Carol® cord, GenSpeed® datacom, Carol electronics and NextGen® fiber to STABILOY® brand building wire.

### Lifeline® Products

Our new Lifeline® products offer advanced flexibility to industrial and commercial markets. Engineered to withstand temperatures up to 1850°F, Prysmian's UL 2196-Certified Lifeline® products allow emergency circuits within buildings and transportation systems to continue operating for at least two hours in extreme fire conditions. The new Lifeline® MC and Lifeline® MC LSZH systems utilize self-contained raceways, and in addition to Lifeline® RHW-2 cable-in-conduit, provide maximum flexibility and cost savings for an array of fire-resistive applications.

"With the widest portfolio of Fire Resistive cable systems in North America, Prysmian's Lifeline® technology offers ease of installation, the best value in the electrical industry, and most importantly UL certified code-compliance for life safety applications," said Adam Zandan, Transit & Fire Protection Manager of Prysmian Group North America.

# **Airguard™ Cable Solutions**

The Airguard™ product range includes solutions for Medium Voltage, Low Voltage, Instrumentation and Control cable applications. Therefore, it is an effective alternative to a cable in a conduit system and armored cables. It can also be used on horizontal and vertical feeders, branch circuits, and general industrial power applications. Airguard™ power cables are UL-approved for installation in tray, raceway, aerial and direct buried environments.

Prysmian continues to serve as an industry leader by helping our customers realize value-added cost savings on the products that we offer; all built into our products with keeping those benefits in mind for the end user. Visit Prysmian (Booth #111) where we'll be exhibiting at the 2018 NECA convention and be sure to ask about our new Lifeline® products, Airguard $^{\text{TM}}$  Cable Solutions, and watch a splicing demonstration. For more information about other products, please visit na.prysmiangroup.com.

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## **About Prysmian Group North America**

Based in Highland Heights, KY, Prysmian Group North America operates in the United States and Canada. In July 2018, the Group finalized the merger with General Cable resulting in combined operations that include 23 plants, 5 R&D centers and over 5,800 employees. In 2017, Prysmian Group North America's combined net sales exceeded \$3 billion. The Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. A world leader in the design, manufacture and sale of wire and cable products, Prysmian Group North America's business units include power distribution, specialty, telecoms, trade & installers and energy projects (HV). From a cable producer supplying to several industries, to a technology enabler making progress happen, the Group provides customers and communities worldwide with cable solutions based on state-of-the-art technology, consistent excellence in execution and in-depth understanding of the needs of an evolving market. We drive the flow of energy and information everywhere to enable and sustain human achievement everywhere. Prysmian Group is a public company, listed on the Italian Stock Exchange in the FTSE MIB index. Additional information is available at na.prysmiangroup.com

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