



## **Panduit and General Cable to Showcase at 2019 BICSI Winter Conference** *Featured products include GenSPEED 10; the industry's smallest Cat 6A cable*

**HIGHLAND HEIGHTS, KY – January 8, 2019** – Panduit and General Cable – one of three distinct commercial brands (Prysmian, Draka and General Cable) of the Prysmian Group – will be exhibiting at **booth #709** at the BICSI Winter Conference being held in Orlando, FL from January 21-23.

Since 2004, contractors and end-users have counted on Panduit and General Cable for a PanGen® end-to-end network infrastructure cabling and connectivity solution to meet the needs of their most demanding projects. 2019 marks the 15<sup>th</sup> year of the PanGen partnership, which is the longest partnership in the industry, and it continues to get stronger every day. The recent acquisition of General Cable by the Prysmian Group brings additional strengths as a result of Prysmian's global footprint and increased fiber offerings.

At this year's BICSI Winter Conference, we will be featuring GenSPEED 10, the industry's smallest Cat 6A cable. The award-winning solution delivers the smallest cable diameter (0.250") for improved pathway capacity and easier installation. This cable is recognized in the industry as the best for delivering Power over Ethernet to applications like security cameras, access points and desktop phones, which are all already on the network, making them the logical choices for being powered via the same Ethernet cable. We'll also be showing visitors how the cable manages the temperature rise that is typical with PoE. Be sure to stop by and visit the General Cable and Panduit booth (**#709**) and ask about our PanGen structured cabling solutions. Visit us online at [www.pangensolutions.com](http://www.pangensolutions.com).

### **About PanGen:**

Since 2004, Panduit and General Cable's world-class partnership has provided high-performance infrastructure solutions, guaranteed network performance and system reliability. Combining the technological expertise and innovation of Panduit connectivity and General Cable cabling products, PanGen Structured Cabling Solutions encompass a wide range of world-class copper and fiber products, all backed by the PanGen Certification Plus<sup>SM</sup> System Warranty. [Learn more about PanGen.](#)

### **About General Cable:**

Based in Highland Heights, KY, General Cable is one of three distinct commercial brands (Prysmian, Draka and General Cable) of the Prysmian Group. In July 2018, the merger between General Cable and Prysmian Group was finalized resulting in combined global operations that include 112 plants, 25 R&D centers and over 30,000 employees in 50+ countries. In 2017, Prysmian Group's combined net sales totaled over \$12 billion. With almost 140 years of experience, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. Prysmian Group is a public company, listed on the Italian Stock Exchange in the FTSE MIB index. Additional information is available at [prysmiangroup.com](http://prysmiangroup.com).

### **About Panduit:**

Since 1955, Panduit's culture of curiosity and passion for problem solving have enabled more meaningful connections between companies' business goals and their marketplace success. Panduit creates leading-edge physical, electrical, and network infrastructure solutions for enterprise-wide environments, from the data center to the telecom room, from the desktop to the plant floor. Headquartered in Tinley Park, IL and operating in 112 global locations, Panduit's proven reputation for quality and technology leadership, coupled with a robust partner [ecosystem](#), help support, sustain, and empower business growth in a connected world. [Learn more about Panduit.](#)

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### **About Prysmian Group North America**

Based in Highland Heights, KY, Prysmian Group North America operates in the United States and Canada. In July 2018, the Group finalized the merger with General Cable resulting in combined operations that include 23 plants, 6 R&D centers and over 5,800 employees. In 2017, Prysmian Group North America's combined net sales exceeded \$3 billion. The Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. A world leader in the design, manufacture and sale of wire and cable products, Prysmian Group North America's business units include power distribution, specialty, telecoms, trade & installers and energy projects (HV). From a cable producer supplying to several industries, to a technology enabler making progress happen, the Group provides customers and communities worldwide with cable solutions based on state-of-the-art technology, consistent excellence in execution and in-depth understanding of the needs of an evolving market. We drive the flow of energy and information everywhere to enable and sustain human achievement everywhere. Prysmian Group is a public company, listed on the Italian Stock Exchange in the FTSE MIB index. Additional information is available at [na.prysmiangroup.com](http://na.prysmiangroup.com).

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