THE
REAL
REVOLUTION.

**virtual assistant
for cable management**

ASSET LOCALISATION

CABLE INVENTORY VISIBILITY

TRANSPORTATION DELIVERY TRACKING

PERFORMANCE METRICS

ASSET MONITORING

ASSET SECURITY

PROACTIVE STOCK PLANNING
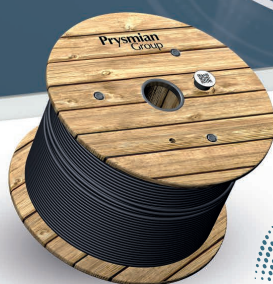
Prysmian
Group
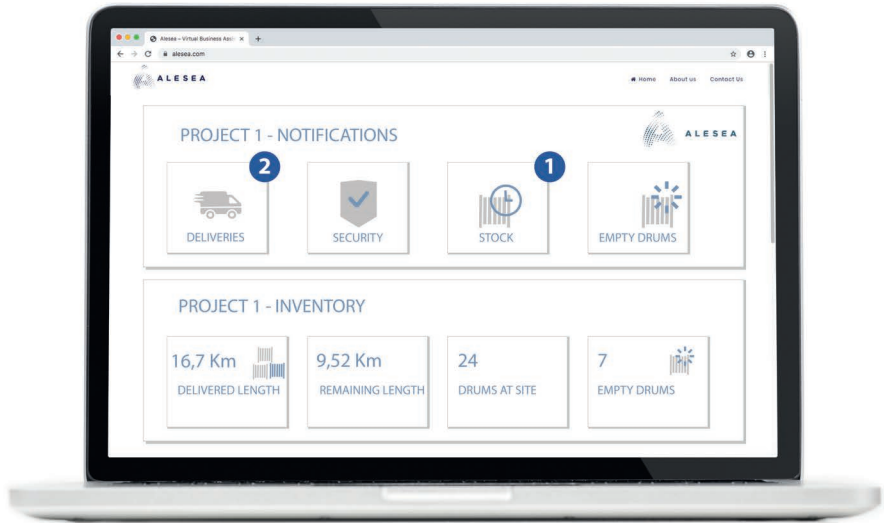
ALESEA

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Alesea uses a smart device specifically designed for accurate cable metering and its software is optimised for cable inventory management

Alesea is completely autonomous in collecting and updating information for You to see

Alesea is completely hassle free for You: no installation or maintenance required, just activate the service

Alesea uses mobile communications, meaning that it will work wherever Your cell phone does

Alesea is supported by a team of experts that helps You get the most value out of the data

The virtual assistant for cable management

Welcome to Alesea.

Alesea transforms the cable drum from a simple package into an intelligent asset that support customers in improving their efficiency in operations and inventory management.

Customers will be provided with real-time inventory visibility, actionable notifications and information about the location, status, history, usage and handling conditions of each asset.

That's our reel revolution.

ASSET LOCALISATION

See where your cables and drums are located at all times

ASSET MONITORING

Monitor the condition and health of your assets

ASSET SECURITY

Ensure the security and traceability of your goods

TRANSPORTATION & DELIVERY TRACKING

Track deliveries and receive information about delivery status

CABLE INVENTORY VISIBILITY

Manage inventory at all your construction sites in real time

PROACTIVE STOCK PLANNING

Stay a step ahead of stock requirements and avoid shortages

PERFORMANCE METRICS

Measure partners' service quality using objective data

Alesea
delivers value

1. LIVE DATA DISPLAYED ON THE ONLINE PORTAL

Manage your operations with a live overview of the cable inventory, location and status. Stay one step ahead of stock requirements and discover ways to become more efficient.

2. PERIODIC REPORTS FOR IN-DEPTH ANALYSIS

Use the actionable insights of Alesea periodic reports to discover anomalies, optimize inventory levels, improve service quality and reduce spending on cable.

3. CONSULTING SERVICES TO TURN DATA INTO ACTIONS

Tailor-made on-boarding path with an Alesea consultant to maximize the value generation and knowledge transfer in the first months of use.

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