

**MOBILE MAMMOGRAPHY UNIT PAYS VISIT TO PRYSMIAN GROUP NORTH AMERICA
HEADQUARTERS
OCTOBER BREAST CANCER AWARENESS MONTH**

Highland Heights, Ky., October 26, 2021 – Prysmian Group is proud to support the health and wellness goals of many of their employees and loved ones through various programs and initiatives that encourage selfcare. As part of Breast Cancer Awareness Month, the St. Elizabeth Mobile Mammography Unit visited Prysmian Group North America’s headquarters in Highland Heights, Kentucky on Tuesday, October 26 in efforts to offer this vital health screening for Prysmian Group employees and their family members.

During the visit, St. Elizabeth Mobile Mammography Unit provided baseline screenings for employees ages 35 to 40 and annual screenings for those 40 and over.

According to the American Cancer Society, early detection through mammograms has been proven as most effective and shown to reduce breast cancer morbidity and mortality. Finding breast cancer early can reduce risk of mortality from the disease by 25-30% or more. Women should begin having mammograms at age 40, or earlier if they’re at high risk.

“As breast cancer continues to touch the lives of many in our communities, we are pleased to welcome the St. Elizabeth Mobile Mammography Unit on-site today, offering vital screenings for many of our employees and their family members,” said Ann Maier, Head of Corporate Benefits, Prysmian Group North America. “Through this initiative, we are pleased to help spread the word about this preventive and early detection measure which saves lives.”

The St. Elizabeth Mobile Mammography Unit makes daily stops in the Northern Kentucky and Cincinnati community, visiting libraries, schools, businesses and more. The fully equipped van offers digital mammography screening and tomosynthesis (3D mammograms) in a private, comfortable setting.

Just like a mammogram at a hospital, St. Elizabeth Mobile Mammography Unit screenings typically take about 10 minutes and are read by a radiologist, with results being provided to the patient in just a few days.

To schedule an appointment on the St. Elizabeth Mobile Mammography Unit, please call (859) 655-7400.

About Prysmian Group North America:

Based in Highland Heights, KY, Prysmian Group North America operates in the United States and Canada. In July 2018, the Group finalized the acquisition of General Cable resulting in combined operations that include 23 plants, 6 R&D centers and over 5,800 employees. In 2018, Prysmian Group North America’s combined net sales totaled \$4 billion. The Group is strongly positioned in high tech markets and offers the widest possible range of products, services, technologies and know-how. A world leader in the design, manufacture and sale of wire and cable products, Prysmian Group North America’s business units include power distribution, specialty, telecoms, trade & installers and energy projects (HV). Prysmian Group is a public company, listed on the Italian Stock Exchange in the FTSE MIB index. Additional information is available at na.prysmiangroup.com.

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