

**PROUD SPONSORS OF THE CINCINNATI-BASED 25TH ANNUAL
FLYING PIG MARATHON**

Highland Heights, Ky., May 12, 2023 – With our North American headquarters based in the Greater Cincinnati region, we were proud to serve as a Presenting Sponsor of the [2023 Flying Pig Marathon Weekend](#), celebrating the 25th anniversary of the race from May 5-7, 2023. As one of the nation's most popular running events, Flying Pig Weekend is known to inspire community celebration and reward the emotions of all participants, sponsors, volunteers and spectators.

Flying Pig Weekend events included the marathon, half marathon, relays, challenges, 5K, 10K, the Fifty West Mile, the PigAbilities event, the Flying Fur dog run, and races of all distances for kids and toddlers. Since 1999, the Flying Pig Marathon has become popular among serious runners and casual participants. The event also serves as a fundraiser for local charities, raising over \$2M in recent years.

"Our participation in the Flying Pig Marathon not only supports the home of our North American headquarters, but reinforces our commitment to health, wellness and our community. As an endurance sport enthusiast, it was an honor to participate in this year's race with my fellow Prysmian colleagues as neighbors, supporters and partners of such an iconic community event." – **Andrea Pirondini, CEO of Prysmian Group North America**

In addition to our partnership for this year's landmark events, we also sponsored the Marathon Countdown Clock at the two-day P&G Health & Fitness Expo and the Prysmian Power Hub at the Expo and Post-Race Party. The Power Hub allowed attendees and racers to relax and recharge in the space, including lounge furniture, workstations, and mobile charging stations.

As a global leader in the wire and cable industry, we are proud to partner in this year's Flying Pig Marathon Weekend events and affirm our dedication to the health and wellness of our employees as long-time participants and the Greater Cincinnati community.

Prysmian Group North America

Prysmian Group is a multinational company headquartered in Milan, specializing in the production of cable and systems for use in the energy and telecom industries. Prysmian is the largest cable producer in the world with 30,000 associates and \$16 billion in sales. Prysmian is present in North America with 28 plants, 48 in Europe, 13 in Latin America, 7 in the Middle East, Africa and Turkey, and 13 in Asia-Pacific.

Based in Highland Heights, Ky., Prysmian Group North America's operations include 28 manufacturing facilities, eight distribution centers, six R&D centers, and more than 6,000 associates with net sales of \$6 billion. Additional information is available at na.prysmiangroup.com.

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