

PRESS RELEASE

PRYSMIAN GROUP RETURNS IN THE SUBMARINE OPTICAL CABLE BUSINESS

**NSW, SUBMARINE TELECOM DIVISION OF THE GROUP, TO SHOWCASE AT SUBOPTIC EXHIBITION
IN NEW ORLEANS, USA**

**NEW MINISUB CABLE SYSTEM AND TURN-KEY SOLUTIONS FOR SUBMARINE TELECOM
APPLICATIONS ON DISPLAY**

Milan, 2 April 2019 - Prysmian Group, world leader in the energy and telecom cable systems industry, through its submarine telecom division NSW, will showcase for the first time, after the merger with General Cable, its state-of-the-art range of products and services for the submarine telecommunication cable industry at the 2019 edition of SubOptic exhibition, that will take place in New Orleans from April 8 to 11 (Booth 609 & 610, New Orleans Marriott - New Orleans, USA).

SubOptic 2019 will be a great opportunity for the Group to showcase its broadened range of products and services after the acquisition of General Cable, strengthening its position in the market as a one-stop-shop supplier for the whole submarine telecommunication cable industry. The Group's product range on display at the exhibition will include repeatered and repeaterless cable systems, complete project management solutions, as well as repair and submarine cable maintenance services to ensure optimal availability and reliability of these systems.

"By joining Prysmian Group, NSW has the possibility to enhance its position in the submarine telecom business thanks to a wider portfolio of products, technologies and assets. We can also count on a strong global footprint which enables us to better support the development of innovative network infrastructures worldwide," stated Ashutosh Bhargava, Head of Submarine Telecom BU, Prysmian Group.

Special focus will be dedicated to the new NSW MINISUB® 0.6 cable family, a rugged, compact fiber-optic submarine repeatered cable with unique features, such as high count of 32 powerful ITU-T G.654.D fibers, low conductor resistance of 0.6 Ω /km, installation in water depths up to 8,000 m and extraordinary operating voltage of 15 kV DC.

The Group can call on full expertise in submarine telecommunication connections and an extended ability to offer turnkey products and services (including design, manufacture and installation).

NSW has already a strong track record of submarine telecommunication milestone projects such as SHEFA-2 (Denmark-UK), Janna (Italy), Hawk (Mediterranean area), KystTele Polar Circle (Norway), Jaka2LaDeMa (Indonesia), OTE & Hellas Tellas Online (Greece), Telsur (Chile), Cook Strait (New Zealand), Palapa Central & Palapa East (Indonesia), Prat (Chile) and other various worldwide projects.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales exceeding €11 billion, about 29,000 employees in over 50 countries and 112 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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