



## PRESS RELEASE

### NORTH AMERICAN MANUFACTURERS COLLABORATE TO OFFER BEST-IN-CLASS SOLUTION FOR HIGH-SPEED BROADBAND INFRASTRUCTURE DEVELOPMENT IN CANADA

#### COMPANIES PARTNER TO LAUNCH THE FIBREONE PROGRAM

Highland Heights, Ky., March 31, 2021 – Prysmian Group, Clearfield, Inc., Dura-Line, Oldcastle Infrastructure and Primex Technologies have teamed up to deliver a comprehensive high-speed broadband infrastructure solution to the rural areas of Canada. The group's FibreONE program encompasses a full range of telecommunication solutions, leveraging each partner company's strongest technology to deliver one best-in-class solution to customers.

This one-of-a-kind offering features industry-leading technologies from:

- **Prysmian Group**, the world leader in the energy and telecom cable systems industry and the largest manufacturer of cables in the world measured in revenues.
- **Clearfield, Inc.**, the specialist in fiber management for service providers is accelerating cost-effective fiber fed deployments with the industry's most craft-friendly fiber optic management and pathway products.
- **Dura-Line**, the leading international manufacturer and distributor of communication and energy infrastructure products and systems including conduit, cable-in-conduit, pipe, and accessories.
- **Oldcastle Infrastructure** provides the largest product breadth of composite underground enclosures protecting essential infrastructure connections for communications and telecom markets.
- **Primex** which provides premium engineered plastic enclosures to leading copper, coax and fiber service providers, integrators and builders.

"Each of these partner companies prides itself on providing sustainable and scalable solutions – together, those attributes are maximized as critical components to broadband infrastructure designs and builds," said Tim Emoff, Vice President Business Development/Partner, SOS Solutions, the Canadian-based manufacturers rep group supporting sales of FibreONE. "The companies behind FibreONE offer reputable and proven best-in-class technologies to deliver a comprehensive high-speed broadband infrastructure solution to the rural areas of Canada."

According to the Canadian Radio-Television and Telecommunications Commission (CRTC), Canadian rural and remote areas do not have services comparable in speed, capacity, quality or price to what is offered in urban centres. To help solve this problem, the CRTC has established a Universal Service Objective: To close the remote/rural and urban digital divide, all Canadians in urban, rural and remote areas must have access to voice and broadband Internet access services, on both fixed and mobile wireless networks and in order to meet this objective, existing infrastructure across Canada needs to be upgraded and new infrastructure needs to be built.

In 2020, Canada invested \$7 billion to provide high-speed broadband access to 100 percent of Canadian citizens in all provinces and territories by 2030. Canadian provinces, territories and municipalities, as well as corporations and broadband infrastructure developers and operators are ready to effectively leverage these funds. The FibreONE program provides these stakeholders with a competitive end-to-end solution that is in full compliance and alignment with government initiatives.

To learn more about FibreONE, visit [www.fibre-one.ca](http://www.fibre-one.ca)

#### About Prysmian Group North America:

Based in Highland Heights, KY, Prysmian Group North America operates in the United States and Canada. In July 2018, the Group finalized the acquisition of General Cable resulting in combined operations that include 23 plants, 6 R&D centers and over 5,800 employees. In 2018, Prysmian Group North America's combined net sales totaled \$4 billion. The Group is strongly positioned in high tech markets and offers the widest possible range of products, services, technologies and know-how. A world leader in the design, manufacture and sale of wire and cable products, Prysmian Group North America's business units include power distribution, specialty, telecoms, trade & installers and energy projects (HV). Prysmian Group is a public company, listed on the Italian Stock Exchange in the FTSE MIB index. Additional information is available at [na.prysmiangroup.com](http://na.prysmiangroup.com).

#### About Clearfield, Inc.

Clearfield, Inc. (NASDAQ: CLFD) designs, manufactures, and distributes fiber optic management, protection and delivery products for communications networks. Our "fiber to anywhere" platform serves the unique requirements of leading incumbent local exchange carriers (traditional carriers), competitive local exchange carriers (alternative carriers), and MSO/cable TV companies, while also catering to the broadband needs of the utility/municipality, enterprise, data center and military markets. Headquartered in Minneapolis, MN, Clearfield deploys more than a million fiber ports each year. For more information, visit [www.SeeClearfield.com](http://www.SeeClearfield.com).



#### **About Dura-Line**

As the global leader of MicroTechnology, Dura-Line offers fast, safe, organized solutions for permanent pathways that extend the useful life of infrastructure assets, simplify installations, and minimize disruptions and repair costs. Dura-Line's protective HDPE conduit solutions provide mission-critical permanent pathways that extend the useful life of infrastructure assets, simplify installations, and minimize disruptions and repair costs. Several advanced manufacturing techniques set us apart, including low friction SILICORE™ permanently lubricated lining and FuturePath MicroTechnology, available for both OSP, and plenum, riser, and low smoke zero halogen (LSZH) for ISP. Dura-Line, an ISO-9001 and TL 9000 rated manufacturer of HDPE conduits, is a leading global manufacturer and distributor of communication and energy infrastructure products and systems including conduit, cable-in-conduit, and accessories. We take pride in our manufacturing capability and state-of-the-art quality products. Acquired by Orbia in 2014, Dura-Line has over 20 global manufacturing facilities in Canada, India, Oman, Europe, and the U.S. <https://www.duraline.com/>

#### **About Oldcastle Infrastructure**

Oldcastle Infrastructure is the leading provider of building materials, products and services for infrastructure projects to several market sectors in North America, including: Communications, Energy, Transportation, Building Structures and Water. Oldcastle Infrastructure consists of three main business units: Precast Concrete, Enclosures and StormWater, with over 3000 people operating in over 90 production facilities in United States, Canada and Mexico. Oldcastle Infrastructure is a part of CRH, a global leader in building materials. For more information, visit <http://www.oldcastleinfrastructure.com>.

#### **About Primex**

Primex has been providing premium engineered plastic enclosures to leading service providers, integrators and builders for years. With over 1,500,000 installations, our innovative SOHO Pro Media Panels provide 15x wireless transparency over their metal counterparts while laying the foundation for the connected home. Our line of Wave Outside Plant Enclosures, designed in collaboration with our customers, offers flexible, reliable solutions for copper, coax and fiber while delivering a top quality, North American manufactured product. Meeting and exceeding our customers' needs is what sets us apart. Smart starts here. Visit [www.primex.com](http://www.primex.com)

#### **About SOS Solutions**

Sales Outsource Solutions is a national Canadian based manufacturer's sales representative group. Our product portfolio is comprised of industry leading and complementary solutions for the telecommunications, electrical, industrial, utility, transit and enterprise network industries. Our team is a collection of talented, knowledgeable and experienced industry experts who are singularly focused on bringing value to their respective markets and geographies. With over 20 years' experience, we enable the manufacturers we represent to achieve greater penetration into multiple markets, cost effectively and efficiently. <https://sosgroup.biz/>